

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Invoice #	Invoice Date	Invoice Month	Invoice Period
931874-1	08/12/12	August 2012	07/30/12 - 08/03/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Advertiser	Product	Estimate Number
Crossroads GPS	issues	732

Flight Dates	Order #	Alt Order #
07/30/12 - 08/06/12	931874	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	08/03/12	5a Daybreak	5-6a	-----	:30	0	\$1,000.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	- 1-12--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	07/31/12	5:08 AM	5a Daybreak	5-6a	:30	USPRTV12GPH	\$1,000.00 NM
2	WMUR	Th	08/02/12	5:28 AM	5a Daybreak	5-6a	:30	USPRTV13GPH	\$1,000.00 NM
3	WMUR	F	08/03/12	5:23 AM	5a Daybreak	5-6a	:30	USPRTV13GPH	\$1,000.00 NM
5	WMUR	F	08/03/12	5:53 AM	5a Daybreak	5-6a	:30	USPRTV13GPH	\$1,000.00 NM
2	07/30/12	08/03/12	6a Daybreak	6-7a	-----	:30	0	\$2,000.00	NM
	NON-PREEMPTIBLE								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	11112--	6	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	07/30/12	6:29 AM	6a Daybreak	6-7a	:30	USPRTV12GPH	\$2,000.00 NM
2	WMUR	Tu	07/31/12	6:53 AM	6a Daybreak	6-7a	:30	USPRTV12GPH	\$2,000.00 NM
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7	WMUR	F	08/03/12	6:59 AM	6a Daybreak	6-7a	:30	USPRTV13GPH	\$2,000.00 NM
3	07/30/12	08/03/12	Good Morning America	7-9a	-----	:30	0	\$1,500.00	NM
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4	WMUR	Th	08/02/12	8:29 AM	Good Morning America	7-9a	:30	USPRTV13GPH	\$1,500.00 NM
5	WMUR	F	08/03/12	7:41 AM	Good Morning America	7-9a	:30	USPRTV13GPH	\$1,500.00 NM
7	WMUR	F	08/03/12	8:38 AM	Good Morning America	7-9a	:30	USPRTV13GPH	\$1,500.00 NM
4	07/30/12	08/03/12	KELLY LIVE DAY	9AM-10AM	-----	:30	0	\$600.00	NM
	NON-PREEMPTIBLE								
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	07/30/12	08/05/12	1-1-1--	3	\$600.00				
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**Lehigh Valley, PA 18002-6884**

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7	WMURF		08/03/12	12:52 PM	Who Wants to be a Millionaire	1230-1p	:30	USPRTV13GPH	\$500.00	NM																																																																																								
8	07/30/12	08/03/12	ELLEN EF NON-PREEMPTIBLE	4PM-5PM	-----	:30	0	\$500.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/30/12</td><td>08/05/12</td><td>11112--</td><td>6</td><td>\$500.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURM</td><td></td><td>07/30/12</td><td>4:56 PM</td><td>ELLEN EF</td><td>4PM-5PM</td><td>:30</td><td>USPRTV12GPH</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WMURTu</td><td></td><td>07/31/12</td><td>4:29 PM</td><td>ELLEN EF</td><td>4PM-5PM</td><td>:30</td><td>USPRTV12GPH</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WMURW</td><td></td><td>08/01/12</td><td>4:24 PM</td><td>ELLEN EF</td><td>4PM-5PM</td><td>:30</td><td>USPRTV13GPH</td><td>\$500.00</td><td>NM</td></tr><tr><td>4</td><td>WMURTh</td><td></td><td>08/02/12</td><td>4:37 PM</td><td>ELLEN EF</td><td>4PM-5PM</td><td>:30</td><td>USPRTV13GPH</td><td>\$500.00</td><td>NM</td></tr><tr><td>5</td><td>WMURF</td><td></td><td>08/03/12</td><td>4:21 PM</td><td>ELLEN EF</td><td>4PM-5PM</td><td>:30</td><td>USPRTV13GPH</td><td>\$500.00</td><td>NM</td></tr><tr><td>7</td><td>WMURF</td><td></td><td>08/03/12</td><td>4:57 PM</td><td>ELLEN EF</td><td>4PM-5PM</td><td>:30</td><td>USPRTV13GPH</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/30/12	08/05/12	11112--	6	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURM		07/30/12	4:56 PM	ELLEN EF	4PM-5PM	:30	USPRTV12GPH	\$500.00	NM	2	WMURTu		07/31/12	4:29 PM	ELLEN EF	4PM-5PM	:30	USPRTV12GPH	\$500.00	NM	3	WMURW		08/01/12	4:24 PM	ELLEN EF	4PM-5PM	:30	USPRTV13GPH	\$500.00	NM	4	WMURTh		08/02/12	4:37 PM	ELLEN EF	4PM-5PM	:30	USPRTV13GPH	\$500.00	NM	5	WMURF		08/03/12	4:21 PM	ELLEN EF	4PM-5PM	:30	USPRTV13GPH	\$500.00	NM	7	WMURF		08/03/12	4:57 PM	ELLEN EF	4PM-5PM	:30	USPRTV13GPH	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																													
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5	WMURF		08/03/12	4:21 PM	ELLEN EF	4PM-5PM	:30	USPRTV13GPH	\$500.00	NM																																																																																								
7	WMURF		08/03/12	4:57 PM	ELLEN EF	4PM-5PM	:30	USPRTV13GPH	\$500.00	NM																																																																																								
9	07/30/12	08/03/12	News 9 at 5 NON-PREEMPTIBLE	5-6p	-----	:30	0	\$2,000.00	NM																																																																																									
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## DUPLICATE INVOICE



Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
931874-1	08/12/12	August 2012	07/30/12 - 08/03/12
Advertiser	Product	Estimate Number	
Crossroads GPS	issues	732	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/30/12	08/03/12	News 9 at 5	5-6p	-----	:30	0	\$2,000.00	NM
NON-PREEMPTIBLE									
07/30/12 08/05/12 11112-- 6 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 07/30/12 5:37 PM News 9 at 5 5-6p :30 USPRTV12GPH \$2,000.00 NM 2 WMURTu 07/31/12 5:24 PM News 9 at 5 5-6p :30 USPRTV12GPH \$2,000.00 NM 3 WMURW 08/01/12 5:43 PM News 9 at 5 5-6p :30 USPRTV13GPH \$2,000.00 NM 4 WMURTh 08/02/12 5:28 PM News 9 at 5 5-6p :30 USPRTV13GPH \$2,000.00 NM 7 WMURF 08/03/12 5:30 PM News 9 at 5 5-6p :30 USPRTV13GPH \$2,000.00 NM 5 WMURF 08/03/12 5:52 PM News 9 at 5 5-6p :30 USPRTV13GPH \$2,000.00 NM									
10	07/30/12	08/03/12	News 9 at 6	6-7p	-----	:30	0	\$3,000.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 11111-- 5 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 07/30/12 6:29 PM News 9 at 6 6-7p :30 USPRTV12GPH \$3,000.00 NM 2 WMURTu 07/31/12 6:12 PM News 9 at 6 6-7p :30 USPRTV12GPH \$3,000.00 NM 3 WMURW 08/01/12 6:13 PM News 9 at 6 6-7p :30 USPRTV13GPH \$3,000.00 NM 4 WMURTh 08/02/12 6:10 PM News 9 at 6 6-7p :30 USPRTV13GPH \$3,000.00 NM 7 WMURF 08/03/12 6:23 PM News 9 at 6 6-7p :30 USPRTV13GPH \$3,000.00 NM									
11	07/30/12	08/03/12	Chronicle NH	7-730p	-----	:30	0	\$1,100.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 11112-- 6 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 07/30/12 7:22 PM Chronicle NH 7-730p :30 USPRTV12GPH \$1,100.00 NM 2 WMURTu 07/31/12 7:13 PM Chronicle NH 7-730p :30 USPRTV12GPH \$1,100.00 NM 3 WMURW 08/01/12 7:29 PM Chronicle NH 7-730p :30 USPRTV13GPH \$1,100.00 NM 4 WMURTh 08/02/12 7:22 PM Chronicle NH 7-730p :30 USPRTV13GPH \$1,100.00 NM 7 WMURF 08/03/12 7:09 PM Chronicle NH 7-730p :30 USPRTV13GPH \$1,100.00 NM 5 WMURF 08/03/12 7:23 PM Chronicle NH 7-730p :30 USPRTV13GPH \$1,100.00 NM									
12	07/30/12	08/03/12	Entertainment Tonight	730-8	-----	:30	0	\$1,400.00	NM
NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 11112-- 6 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 07/30/12 7:59 PM Entertainment Tonight 730-8 :30 USPRTV12GPH \$1,400.00 NM 2 WMURTu 07/31/12 7:45 PM Entertainment Tonight 730-8 :30 USPRTV12GPH \$1,400.00 NM 3 WMURW 08/01/12 7:58 PM Entertainment Tonight 730-8 :30 USPRTV13GPH \$1,400.00 NM 4 WMURTh 08/02/12 7:57 PM Entertainment Tonight 730-8 :30 USPRTV13GPH \$1,400.00 NM 7 WMURF 08/03/12 7:41 PM Entertainment Tonight 730-8 :30 USPRTV13GPH \$1,400.00 NM 5 WMURF 08/03/12 7:57 PM Entertainment Tonight 730-8 :30 USPRTV13GPH \$1,400.00 NM									
13	07/30/12	08/02/12	News 9 at 11	11-11:35p	-----	:30	0	\$2,750.00	NM
agency revision of contract, dollars cannot be reallocated due to time constraints--NON-PREEMPTIBLE									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 1111--- 4 \$2,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMURM 07/30/12 11:22 PM News 9 at 11 11-11:35p :30 USPRTV12GPH \$2,750.00 NM 2 WMURTu 07/31/12 11:30 PM News 9 at 11 11-11:35p :30 USPRTV12GPH \$2,750.00 NM 3 WMURW 08/01/12 11:24 PM News 9 at 11 11-11:35p :30 USPRTV13GPH \$2,750.00 NM 4 WMURTh 08/02/12 11:24 PM News 9 at 11 11-11:35p :30 USPRTV13GPH \$2,750.00 NM									
14	07/30/12	08/02/12	Nightline	1135p-1206a	-----	:30	0	\$500.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
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2	WMURTu		07/31/12	12:02 AM	Nightline	1135p-1206a	:30	USPRTV12GPH	\$500.00 NM
3	WMURW		08/01/12	11:55 PM	Nightline	1135p-1206a	:30	USPRTV13GPH	\$500.00 NM
4	WMURTh		08/02/12	11:53 PM	Nightline	1135p-1206a	:30	USPRTV13GPH	\$500.00 NM
<u>Total Spots</u>							<b>74</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$95,900.00</b>
<u>Agency Commission</u>	<b>\$14,385.00</b>
<u>Net Amount Due</u>	<b>\$81,515.00</b>